

ERASMUS
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ISCAL INTERNATIONAL DAYS RESEARCH AND INNOVATION

INTERNATIONAL
CONFERENCE
**NEW TRENDS
ON RESEARCH
AND INNOVATION**
03 APRIL 2025

PROGRAM

09H00

Conference registration and welcome

09H30

Opening of the Conference

10h00 | 1ST PANEL

Chair: Pedro Pinheiro, ISCAL

The gig economy and moral emotions

Michelle Moraes; Orlando Gomes; Bruno Tomás
ISCAL Polytechnic University of Lisbon, Portugal

GSHR Sustainability

Natacha Ornelas; Teresa Esteves - ISCAL, Lígia Nascimento - ISMAT; Manuela Faia Correia; Maria Teresa Ribeiro - Universidade Lusíada

Governance of Charities in Scotland and Portugal

João de Sousa Assis
ISCAL Polytechnic University of Lisbon, Portugal

Investment Decision Biases in High Net Worth Individuals

Philipp Schreiber, Esslingen University

Have Your Cake and Eat It: In pursuit of ethically driven, profitable institutional investment strategies

Susanna Gibbons, University of Minnesota / Carlson School of Management / Finance Dept.

11h15 | COFFEE BREAK

11h30 | 2ND PANEL

Chair: José Luís Silva, ISCAL

Explore and Manage Partnership in the Knowledge Exchange World

Jane Ning, Edinburgh Napier University

The 'Aha!' Moment: Watching Creativity and the Role of Observatories at Higher Education Institutions (HEIs) by the Powerholders' Perception

Margarida Piteira
ISCAL Polytechnic University of Lisbon, Portugal

Fostering engagement in higher education: digital strategies for active learning

Maria João Ferro; Alberto Gómez Bautista; Ana Sofia Carvalho
ISCAL Polytechnic University of Lisbon, Portugal

Business Process Management drives Digital Transformation

Uta Maria Mathis,
Esslingen University of Applied Sciences

Growing trend of a more accessible research?

Tereza Emond Kunert,
Edinburgh Napier University

13h00 | LUNCH BREAK

14h00 | 3RD PANEL

Chair: Cristina Pereira Pedro, ISCAL

The relevance of Innovation and Internationalization strategies for HEIs success

Marina Antunes
ISCAL Polytechnic University of Lisbon, Portugal

The relevance of necessary arbitration in consumer protection

Elionora Santos
ISCAL Polytechnic University of Lisbon, Portugal

Tandem Internship Model: Fostering Professional Growth

Jyrki Rajala; Anni-Maija Viitasaari, Centria UAS

Pollution of Agricultural Lands and Innovative Approaches to Their Restoration

Lubov Moldavan; Olena Pimenowa
Institute of Economics and Forecasting of National Academy of Sciences of Ukraine; University of Economics and Human Sciences in Warsaw

The Crisis in Food Market and Thailand's Competition Law

Ploykaew Porananond, Faculty of Law, Chiang Mai University

15h15 | COFFEE BREAK

15h30 | 4TH PANEL

Chair: João Rosário, ISCAL

Employment contract and subordination

Dina Cilia
ISCAL Polytechnic University of Lisbon, Portugal

The role of Human-AI Collaboration in Sustainable Work Environment: The Mediating Role of Ethical Governance

Francesca Di Virgilio, University of Molise/Department of Economics

Regulation and Quality: Analysis of the Perception of Architecture in Differently Regulated Urban Environments

Josef Klement, Prague University of Economics and Business

Artificial intelligence in the prevention of occupational risks: regulatory challenges and opportunities

Marlene Ferreira Mendes

ISCAL Polytechnic University of Lisbon, Portugal

Challenges in the Enforcement of Thailand's Personal Data Protection Law: An Economic Analysis of Law Using Principal-Agent Theory

Watcharapol Siri, Faculty of Law, Chiang Mai University

16h45 | 5TH PANEL

Chair: Helder Fanha Martins, ISCAL

Opportunities offered by new assistive technologies for persons with disabilities and the challenges of exceptions and limitations of the international copyright system

Anna Bober-Kotarbinska, WSB Merito University in Gdansk (Poland)

The principle of Pay or Consent and its consequences on the constitutional protection of human personality

Elena di Carpegna Brivio, Università di Milano-Bicocca

Portugal's Public Sector Wage Bill Evolution (1986–2023): Austerity, Structural Reforms, and Fiscal Sustainability

João Alcobia

ISCAL Polytechnic University of Lisbon, Portugal

Smart Specialization and Sustainable Innovation: Lessons from the EREI 2030 in Alentejo

Maria Luísa Silva

ISCAL Polytechnic University of Lisbon, Portugal

Family challenges vis à vis the company

Cecília Morais

ISCAL Polytechnic University of Lisbon, Portugal

18h30

Closing of the conference and Port of Honour

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